

## ECO conference “ECO action”

April 2022

**The task:** Creation of a preventive video "Make less waste buying less!"

Students make a short video – a social advertising.

**The aim** is to invite people to use less, to buy less, to reuse or stress the necessity of saving our natural resources by using in a responsible way.

**The date** of the conference: 25-28 April (the exact day will be set in the nearest future).

**The type** of the video: it can be animation only, played by students and some other variations).

**Awards:** there will be several types (e. g. the best idea, the most convincing idea, the most creative video, the most original solution, the best montage, the best acting, etc.)

### Requirements for the videos:

1. Clip should be no longer than 1 minute (or a bit longer).
2. A video should have dubbed or subtitles in English.
3. The videos should be sent to [Ernesta.smalinske@vgtulicejus.lt](mailto:Ernesta.smalinske@vgtulicejus.lt) until 21st of April.
4. Educational video should address these topics: REDUCE, REUSE, REFUSE. Main purpose of the clip should be encouraging the audience to lower their daily needs and to promote sustainable future.
5. One country can upload no more than 3 videos. In case of competition, each country should organise selection round.
6. Videos can be prepared in teams of students or by individuals.